



Oxford Cambridge and RSA

**Wednesday 5 June 2019 – Afternoon**

**GCSE (9–1) Geography B  
(Geography for Enquiring Minds)**

**J384/02 People and Society**

**Time allowed: 1 hour 15 minutes**



**You must have:**

- the Resource Booklet (inserted)

**You may use:**

- a scientific or graphical calculator
- a ruler (cm/mm)



Please write clearly in black ink. **Do not write in the barcodes.**

Centre number

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Candidate number

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First name(s)

\_\_\_\_\_

Last name

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**INSTRUCTIONS**

- The separate Resource Booklet will be found inside this document.
- Use black ink. You may use an HB pencil for graphs and diagrams.
- Answer **all** the questions.
- Write your answer to each question in the space provided. If additional space is required, use the lined page(s) at the end of this booklet. The question number(s) must be clearly shown.

**INFORMATION**

- The total mark for this paper is **70**.
- The marks for each question are shown in brackets [ ].
- Quality of written responses will be assessed in questions marked with an asterisk (\*).
- Spelling, punctuation and grammar and the use of specialist terminology (SPaG) will be assessed in questions marked with a pencil (✎).
- This document consists of **16** pages.

2  
SECTION A

Answer **all** the questions.

**Urban Futures**

1 (a) Study the scatter graph below which shows GNI per capita and urban population for 12 selected countries.

(i) The following data is for the country of Hungary.

**GNI per capita = \$25 640**

**Urban Population = 72%.**

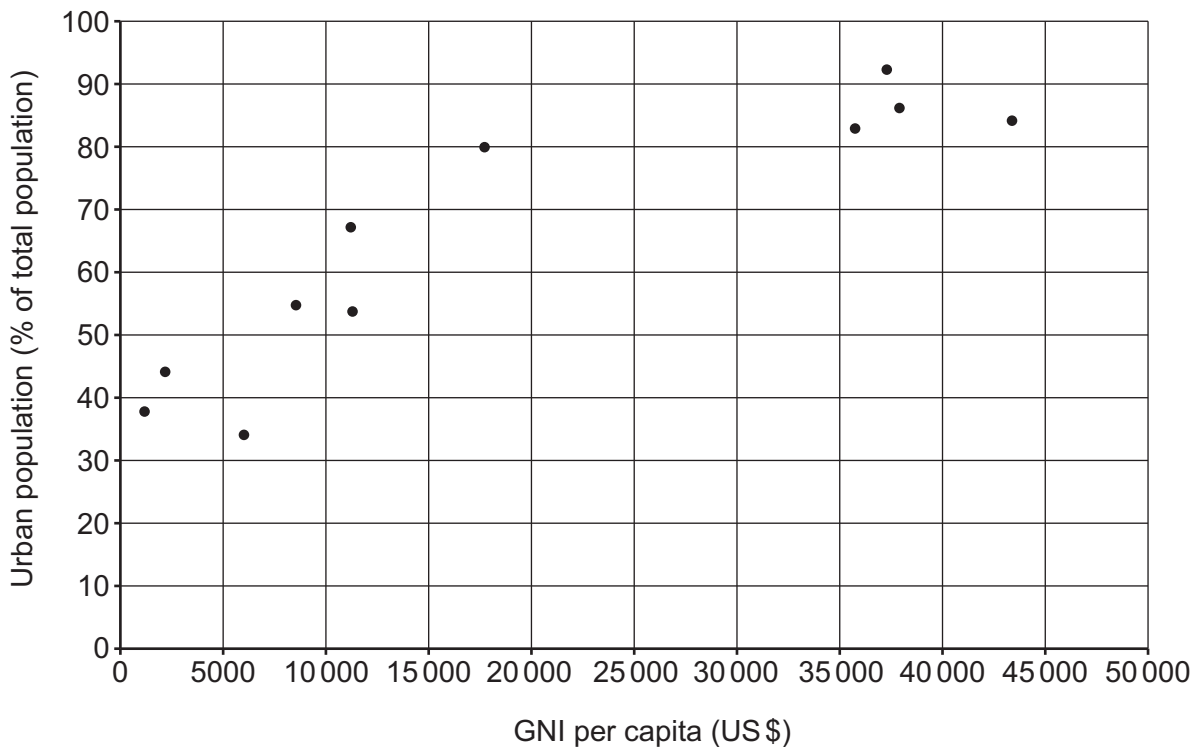
Use a cross to plot this data on to the scatter graph.

[1]

(ii) Add a best-fit line to the scatter graph.

[1]

**GNI per capita and urban population for selected countries.**



(iii) Which **one** of the following statements best describes the relationship shown on the scatter graph?

**A** the higher the GNI per capita the lower the urban population percentage

**B** the higher the GNI per capita the higher the urban population percentage

**C** the lower the GNI per capita the higher the urban population percentage

**D** there is no clear relationship between GNI per capita and urban population

Write the correct letter in the box.

[1]



**Dynamic Development**

2 (a) (i) Which **one** of the following is a physical factor influencing global uneven development?

- A Climate
- B Culture
- C Healthcare
- D Technology

Write the correct letter in the box.  [1]

(ii) Explain how economic measures of development illustrate consequences of uneven development.

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.....  
.....  
.....  
..... [3]

(b) Which **one** of the following best describes a bottom-up development strategy?

- A A development scheme spread across an entire country
- B A development strategy which is signed off at every layer of government
- C A large scale, government controlled initiative to improve development
- D A small scale development scheme led by a local community

Write the correct letter in the box.  [1]



**UK in the 21<sup>st</sup> Century**

**3 (a)** Study **Fig. 2** in the **Resource Booklet**, which shows information about the UK's media exports.

**(i)** Use **Fig. 2** to explain the importance of media exports to the UK economy.

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..... **[3]**

**(ii)** '**Fig. 2** shows that the UK TV and film industry has a growing global influence.' Suggest **two** reasons that support this statement.

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..... **[2]**



**Resource Reliance**

4 (a) Study **Fig. 4** in the **Resource Booklet**, a map showing the global hunger index.

(i) Using **Fig. 4**, describe the pattern of countries where hunger is classified as serious.

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..... [3]

(ii) State **one** change you would make to the data presentation methods used for **Fig. 4**.

.....  
..... [1]

(b) Study **Fig. 5** in the **Resource Booklet**, which shows information about rural – urban differences in hunger.

(i) What is the ratio of hungry people in rural areas to hungry people in urban areas?

- A 5:1
- B 4:1
- C 3:1
- D 2:1

Write the correct letter in the box.  [1]

(ii) Explain **one** human factor which can influence food security.

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..... [2]





SECTION B

Answer **all** the questions.

- 5 (a) (i) A class wants to find out about the popularity of supermarket fairly traded goods. Name **one** primary data collection technique they could use to do this.

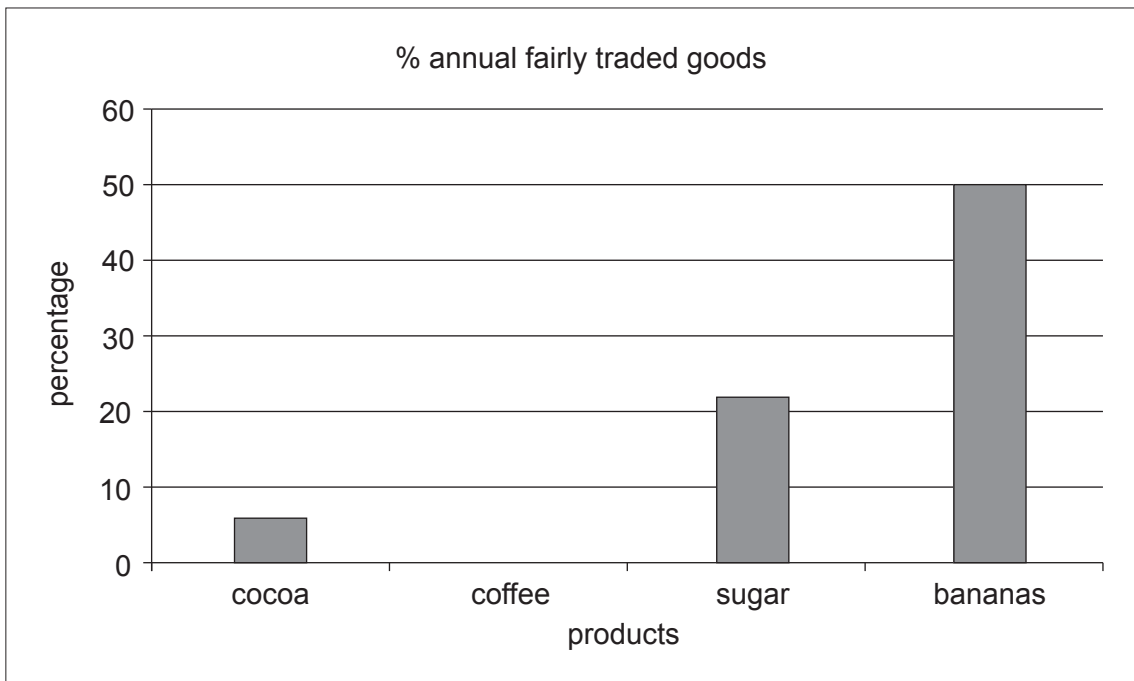
.....  
..... [1]

- (ii) Suggest **one** limitation of collecting primary data using this method.

.....  
..... [1]

- (b) As part of their secondary data collection, students obtained data about sales of fairly traded products. Complete the graph below by plotting the data for coffee sales.

Product name	% of annual fairly traded sales
Cocoa	6
Coffee	15
Sugar	22
Bananas	50



[1]

- (c) Study **Fig. 6** in the **Resource Booklet**, showing the growth in fairly traded products in the UK.

Make **two** observations about the data on the graph.

1 .....

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2 .....

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[2]

- (d) For a **human geography fieldwork investigation** you have completed, justify **one** technique you used to collect your data.

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[2]



**ADDITIONAL ANSWER SPACE**

If additional space is required, you should use the following lined page(s). The question number(s) must be clearly shown in the margin(s).

A large area of lined paper for writing. It consists of horizontal dotted lines spaced evenly down the page. A vertical solid line runs down the left side of the page, creating a margin. The lines extend across the width of the page.





A large area of the page is reserved for writing, featuring a vertical solid line on the left side and horizontal dotted lines extending across the page.



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